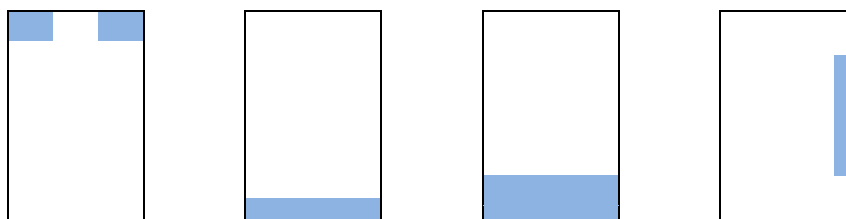


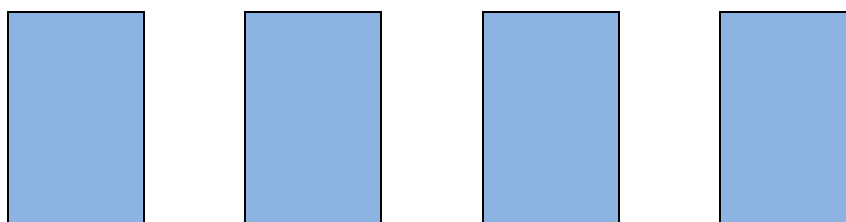
**Advertising Rate Card for 2021**

**FRONT COVER PAGE**



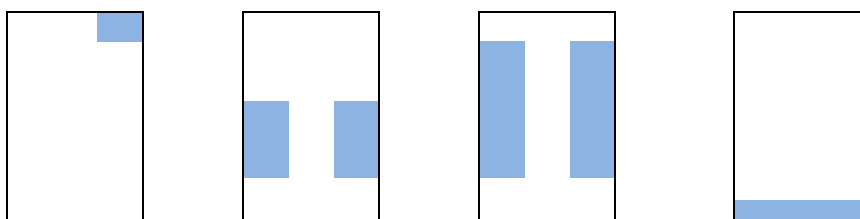
<b>Modular Ad Sizes</b>	Earshot (L / R)	Panorama (bottom)	Double Panorama	Tower (R)
<b>Ad Dimensions (w x h) (cm)</b>	9.50 x 5.80	29.25 x 4.50	29.25 x 9.00	4.50 x 24.00
<b>Colour Ad Prices</b>	<b>SCR 400</b>	<b>SCR 600</b>	<b>SCR 1,000</b>	<b>SCR 600</b>

**FULL PAGE COLOUR**

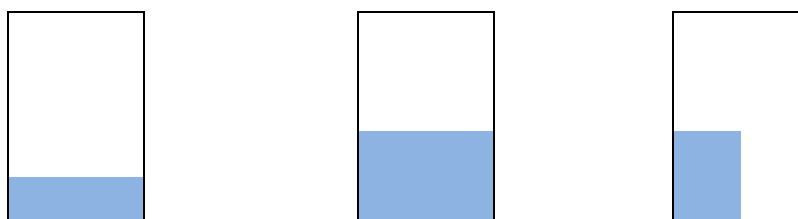


<b>Modular Ad Sizes</b>	Full Page Inside Front Cover	Full Page	Full Page Inside Back Cover	Full Page Outside Back Cover
<b>Ad Dimensions (w x h) (cm)</b>	29.25 x 41.00	29.25 x 41.00	29.25 x 41.00	29.25 x 41.00
<b>Colour Ad Prices</b>	<b>SCR 3,500</b>	<b>SCR 2,500</b>	<b>SCR 3,200</b>	<b>SCR 4,200</b>

**NEWS, BUSINESS, LIFE & SPORTS SECTION**

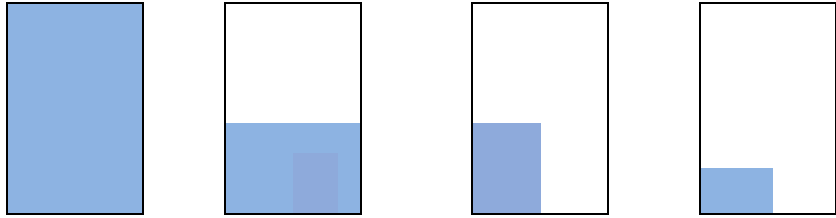


<b>Modular Ad Sizes</b>	Earshot (R)	Short Tower (L/R)	Tall Tower (L/R)	Panorama (bottom)
<b>Ad Dimensions (w x h) (cm)</b>	9.50 x 5.80	9.50 x 14.50	9.50 x 29.00	29.25 x 4.50
<b>Colour Ad Prices</b>	<b>SCR 200</b>	<b>SCR 500</b>	<b>SCR 800</b>	<b>SCR 500</b>



<b>Modular Ad Sizes</b>	Double Panorama	Half Page	One Quarter Page
<b>Ad Dimensions (w x h) (cm)</b>	29.25 x 9.00	29.25 x 21.00	14.40 x 21.00
<b>Colour Ad Prices</b>	<b>SCR 800</b>	<b>SCR 1,250</b>	<b>SCR 700</b>

## CLASSIFIED, VACANCY, NOTICES IN BLACK & WHITE



<b>Modular Ad Sizes</b>	Full Page	Half Page	One Quarter Page	One Eighth Page
<b>Ad Dimensions (w x h) (cm)</b>	29.25 x 41.00	29.25 x 21.00	14.40 x 21.00	14.40 x 21.00
<b>Black &amp; White Ad Prices</b>	<b>SCR 1,500</b>	<b>SCR 950</b>	<b>SCR 650</b>	<b>SCR 350</b>

## CENTRE SPREAD



<b>Modular Ad Sizes</b>	Royal Panorama Spread	2-Page Centre Spread
<b>Ad Dimensions (w x h) (cm)</b>	64.00 x 9.00	64.00 x 24.00
<b>Colour Ad Prices</b>	<b>SCR 2,000</b>	<b>SCR 6,000</b>

**Note:** Prices above excluding 15%VAT

### **Non-Publishing Days**

TODAY in Seychelles Newspaper is published Monday through Saturday. It is not published on Sundays and on National holidays listed below:

<b>NATIONAL HOLIDAY</b>	<b>2021</b>
New Year's Day	January 1 (Fri)
New Year (Day After)	January 2 (Sat)
Good Friday	April 2 (Fri)
Easter Sunday	April 4 (Sun)
Easter Monday	April 5 (Mon)
Labour Day	May 1 (Sat)
Constitution Day	June 18 (Fri)
Corpus Christi	June 3 (Thurs)
Independence Day	June 29 (Tue)
Assumption Day	August 15 (Sun)
All Saint's Day	November 1 (Mon)
Immaculate Conception Day	December 8 (Wed)
Christmas Day	December 25 (Sat)

## Advertisement Design Rate Card

TODAY in Seychelles Newspaper offers an optional Graphics Design Service to Advertisers at the following rates:

ADVERTISEMENT SIZE	BLACK & WHITE RATE	COLOUR RATE
Full Page	SCR 900	SCR 1,400
Half Page	SCR 500	SCR 800
One-Third Page / Tall Tower	SCR 450	SCR 600
Quarter Page / Double Panorama	SCR 300	SCR 375
Short Tower / Panorama / Earshot	SCR 200	SCR 275
Notices or Small Classifieds	SCR 100	SCR 175

**Note:** Prices above excluding 15%VAT